

**TOWN OF GRANBY
SALES TAX BY CATEGORY
ANNUAL COMPARISON**

CATEGORIES:	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
GENERAL FIXED RETAIL	\$ 603,468	\$479,372	\$384,079	\$343,270	\$276,393	\$236,580	\$234,509	\$218,300	\$210,965	\$201,145	\$188,380	\$177,838
LEASING	\$ 60,408	\$86,343	\$34,918	\$19,228	\$16,101	\$13,466	\$11,244	\$12,406	\$7,990	\$10,853	\$14,419	\$12,614
LODGING/NIGHTLY RENTALS	\$ 1,113,917	\$627,249	\$285,879	\$200,669	\$167,560	\$110,068	\$100,400	\$83,158	\$88,201	\$67,430	\$53,587	\$55,360
ONLINE/DIRECT/HEALTH/HOME PARTIES/ELEC	\$ 471,637	\$584,414	\$233,538	\$44,701	\$6,306	\$13,610	\$7,163	\$9,061	\$5,328	\$5,980	\$3,351	\$3,399
MOBILE/EVENTS/WHOLESALE/NONDURABLE	\$ 21,983	\$12,889	\$39,785	\$8,753	\$11,232	\$11,550	\$5,969	\$3,506	\$3,894	\$4,409	\$5,319	\$6,446
RESTAURANTS & BARS	\$ 599,038	\$404,057	\$421,065	\$390,922	\$370,554	\$337,440	\$323,114	\$296,735	\$275,066	\$219,802	\$219,073	\$216,239
CONSTRUCTION RELATED	\$ 658,058	\$406,633	\$432,446	\$259,879	\$214,579	\$204,029	\$174,365	\$167,201	\$140,433	\$130,270	\$125,057	\$125,977
UTILITIES/PHONE/COMMUNICATIONS	\$ 297,226	\$246,772	\$333,621	\$206,961	\$246,571	\$211,665	\$197,363	\$184,486	\$189,860	\$193,078	\$196,166	\$151,676
OTHER RETAIL/BEAUTY/UNCLASSIFIED	\$ 208,587	\$154,283	\$111,057	\$51,682	\$36,370	\$31,935	\$34,095	\$22,773	\$27,664	\$30,887	\$31,693	\$16,891
LIQUOR/FUEL/AUTO/CONV. STORES/GROCERY	\$ 1,852,657	\$1,780,976	\$1,607,993	\$1,550,440	\$1,488,891	\$1,427,191	\$1,355,913	\$1,212,598	\$1,210,647	\$1,071,445	\$1,019,329	\$977,738
TOTAL FOR YEAR	\$ 5,886,979	\$4,782,988	\$3,884,381	\$3,076,505	\$2,834,557	\$2,597,534	\$2,444,135	\$2,210,224	\$2,160,048	\$1,935,299	\$1,856,374	\$1,744,178

Only two categories have increased annually since 2010 along with total sales tax revenue.

Total sales tax has increased 338% since twelve years ago or \$4,142,801. The annual average increase is \$345,233. The increase from 2020 to 2021 was \$1,103,991 or 23%.

General Fixed Retail has increased annually since 2010. It ranks as the 4th largest category for 2021.

The Liquor/Fuel/Auto/Convenience Store and Grocery category represents 32% of the total collected for 2021, a decrease from the 37% in 2020. It has increased \$874,919 or 90% since 2010.

Lodging and nightly rentals is the second largest category for 2021; \$486,668 more than 2020 or 78% higher. Since 2010, the increase was \$1,058,557 or \$88,213 per year.

Online shopping dropped to sixth this year coming in at \$471,637 or 8% of the total sales tax for 2021. Some online is in the "Other" category and The Wayfair decision was June of 2019.

Only one category, Leasing, was down in 2021 to 2020 or \$25,935.

Restaurants and Bars saw a significant increase in 2021 as COVID went down and the wildfires were in 2020. It increased \$194,981 or 49% over 2020 and \$382,799 since 2010 or 177%.

Construction was the third highest category at \$658,058 or 12% more than 2020.

Utilities increased slightly over 2020, \$50,454. The Other category increased \$54,304 over 2020 and Mobile category \$9,094 over 2020.